



## Partner & Head of Marketing

<http://lushlinks.com>

May 2012 - Aug. 2015 - Conducted market research on webmasters, wrote ad copy, and served as adviser to over 250 SEO agencies. Trained in-house link builders on SEO best practices. Gave [Elite-Strategies](#), a FL SEO company, a 9-12% increase in traffic. Ask [Pat](#), the owner for details.

## Founder

<http://www.knifeup.com>

Nov. 2012 - Jan. 2015 - Performed keyword research, technical analysis, and created content to grow a brand new site into one that received 90,000 UV/month purely by SEO. Did email campaigns that had a 57% open rate. Increased email opt-in rates from .5% to 1.5%. Site was sold in January 2015 and has been changed by the new owner.

## PHP developer

Self-employed

June 2010 - Dec. 2012 - Sold websites to small business owners in the Colorado area. Transfer PSD to Wordpress themes. Wrote custom Wordpress plugins. Explained web concepts to non-technical business owners.

## Magento intern

Ellie's Eco Homestore

Aug. 2009 - Aug. 2010 - Maintained a Magento e-commerce install with over 2,000 products. Transferred PSD to Magento theme. Created custom e-mail templates based on PSD. Wrote BaSH scripts to automate server, database, and Magento maintenance.

## PHP intern

National Eco Wholesale

Aug. 2009 - Aug. 2010 - Updated product listings, tested and implemented new UI to improve user experience. Added custom photos to products. Wrote content.

## Food Service Specialist

U.S. Army Reserves

June 2007 - March 2012 - Prepared meals in accordance with Army recipes for up to 2,000 soldiers. Received the Army Achievement Metal for excellent performance during Food Service Specialist Training.

## Constantine La

Search Engine Optimizer



Constantine La is a Vietnamese American SEO with a background in PHP. He served as a consultant to over 250 SEO agencies between 2012-2015 while partner at Lush Links.

**Born:** 1 December 1989 (age 25)

**Citizenship:** USA

**Address:** Schönhäuser Allee 127a

**Location:** Berlin, Germany

**Phone:** +49(015)77-313-2568

**Education:** BS Business Admin with an emphasis in Marketing and BA Psychology from the University of Colorado at Boulder

**Certifications:** Google AdSense, Bing Ads, Inbound Cert. by Hubspot, Google Analytics IQ

**Skills:** link building, technical analysis, PHP, HTML5, CSS3, Linux, Photoshop, Wordpress... [click to view more](#)

**Book:** [Speed Up Wordpress in 10 Minutes!](#) on Kindle Marketplace

**Application:** [Local Keyword Magic](#)

**Website:** [ConstantineLa.com](http://ConstantineLa.com)

**References:** [Click here to view](#)